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Objective

With 10 years of experience working in the field of User Interface Design, I am interested in finding a company where I can collaborate with a team of other Designers, Engineers and Artists to create targeted and highly successful web interfaces. My skills include usability testing, multivariate testing with working knowledge of tracking software and visual design tools.

Employment History



September 2001 - Present

User Interface Designer

Currently responsible for the look & feel of the ZipRealty client-facing web site.

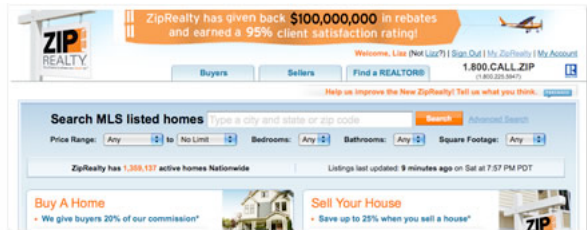
Responsibilities include:

- gathering requirements
- creating mockups of new features/improvements
- working with another designer to review look & feel issues
- working with engineers to ensure proper translation
- documenting visual and functional standards
- planning, creating, conducting and analyzing A/B and multivariate tests
- occasional usability testing and copywriting

Tools:

- Fireworks
- Photoshop
- Illustrator
- Omnigraffle
- Dreamweaver
- BBEdit
- Omniture

Team: 2 designers, 1 HTML specialist, 1 Java programmer.



November 1999 - Present

Personal/Independent Work

In order to maintain a healthy balance of artistic vs. corporate design, I participate in a number of side projects under the name of Neon Tetra Designs.

This includes:

- collaborations with friends
- logo designs
- CelebrityPoodle.com, a store-front for laser-cut jewelry that I design as a hobby



November 1999 - February 2001

Web-Graphic Designer

Brodia.com was an e-wallet company started in the late 90's. Their business model revolved around partnerships and co-branding with financial institutions.

Responsibilities included:

- original graphics creation and optimization for weekly and seasonal promotions
- co-branding with very stringent guidelines
- redesign of the company's look and feel
- light art direction
- creation of multimedia presentations
- some project management

Team: 3 designers, 1 HTML specialist.





October 1998 - October 1999

Information Designer

I was hired to help with the implementation of the transition from the Infoseek brand to the Walt Disney owned portal known as Go Network. In the beginning, his was mostly a production task. Later, I created the design and layout for the "Health", "Games", "Autos" and "Computing" centers.

Responsibilities included:

- graphic design and image optimization
- information design
- HTML coding



March 1997 - October 1998

New Media Production Specialist

I held this position while working towards my MA at Cal State University, East Bay.

Responsibilities included:

- working with professors from a variety of disciplines to create instructional websites and print pieces
- audio and video production
- occasional instructional duties
- creating QTVRs for the Anthropology department



May 1997 - October 1997

Web Designer

For this position, I worked entirely offsite, creating informational graphics on an as-needed basis for the sports statistical section of the site.

Imagesmith

January 1996 - June 1996

Design/Production Intern

I was very fortunate to be an intern at Imagesmith while I was taking web design classes at UC Santa Cruz. I primarily worked with the President and Creative Director to create new entertainment destinations for the site.

Education



September 1998

MA Multimedia, with focus in Digital Interactive Design

[California State University, Hayward](#)



June 1996

BA Psychology, with focus in Cognitive Psychology

Completion of [Electronic Music Program](#)

[University of California, Santa Cruz](#)

References available upon request